



DERBY

# DIVERSITY *Week!*



# WIGS AND KICKS



**DDW WIG AND KICKS  
PARTNERSHIP PACKET**

# *Festival By Night*





# PARTNERSHIP LEVELS:

## CONTRIBUTING SPONSOR – HEADLINER

**INVESTMENT OF \$30,000 - Available to four contributors**

- Full page ad in Wig and Kicks event program
- Full page ad in DDW program
- Opportunity to speak at Wig and Kicks event
- Two VIP tables to Wig and Kicks event
- Branded item in gift bag for VIP attendees at Wig and Kicks
- Branded item in gift bag for VIP attendees of DDW
- Mutually agreeable number of virtual tickets to DDW
- Physical and digital signage at Wig and Kicks event
- Physical and digital signage at DDW
- Digital marketing of sponsorship
- Eight tickets to in person events of DDW

## CONTRIBUTING SPONSOR – WIN

**INVESTMENT OF \$15,000 - Available to a single contributor**

- Half page ad in Wig and Kicks event program
- Half page ad in DDW program
- One VIP Tables to Wig and Kicks
- Branded item in gift bag for VIP attendees at Wig and Kicks
- Branded item in gift bag for VIP attendees of DDW
- Mutually agreeable number of virtual tickets to DDW
- Physical and digital signage at Wig and Kicks
- Physical and digital signage at DDW
- Digital marketing of sponsorship
- Four tickets to in person events of DDW

## CONTRIBUTING SPONSOR – PLACE

**INVESTMENT OF \$10,000 - Available to a single contributor**

- Quarter page ad in Wig and Kicks event program
- Quarter page ad in DDW program
- 5 VIP tickets to Wig and Kicks
- Branded item in gift bag for VIP attendees of Wig and Kicks
- Branded item in gift bag for VIP attendees of DDW
- Mutually agreeable number of virtual tickets to DDW
- Physical and digital signage at Wig and Kicks
- Physical and digital signage at DDW
- Two tickets to in person events of DDW

## CONTRIBUTING SPONSOR – SHOW

**INVESTMENT OF \$5,000 - Available to a single contributor**

- 2 VIP tickets to Wig and Kicks event
- Quarter page ad in Wig and Kicks program
- Physical and digital signage at Wig and Kicks event
- Physical and digital signage at DDW
- Digital marketing sponsorship
- 1 ticket to DDW virtual event

